EXHIBIT 1

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7		
8		
9	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA	
10		
11	AMBASSADOR MARC GINSBERG AND THE COALITION FOR A SAFER WEB,	CASE NO.: 5:21-CV-00570
12		FIRST AMENDED
13	Plaintiffs,	COMPLAINT FOR DAMAGES
14	V.	JURY TRIAL DEMANDED
15	GOOGLE, INC.,	
16	Defendant.	
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NOW COME PLAINTIFFS AMBASSADOR MARC GINSBERG AND THE COALITION FOR A SAFER WEB BY, AND THROUGH THEIR ATTORNEYS KEITH ALTMAN OF LENTOTHE LAW GROUPOFFICE OF KEITH ALTMAN, STATE AS FOLLOWS:

INTRODUCTION

- 1. This is a lawsuit seeking damages and injunctive relief against Defendant Google, Inc LLC. for allowing Telegram to be made available through Google's Google Play Store, despite Google's knowledge that Telegram is being used to intimidate, threaten, and coerce members of the public.
- 2. Google has clearly defined policies and guidelines prohibiting applications such as Telegram from being used in such a manner yet chooses not to enforce those policies and guidelines.
- 3. As a result, consumers, like Plaintiff Ambassador Marc Ginsberg, a member of one of the groups targeted by Telegram's users, have suffered economic losses in addition to emotional distress.

PARTIES

- 4. Plaintiff Ambassador Marc Ginsberg ("Ambassador Ginsberg") is a citizen of the State of Maryland and is the owner of a Samsung Galaxy Express, which he obtained for personal and professional use on May 5, 2013. As part of his purchase of the Samsung Galaxy Express, Ambassador Ginsberg knew that Google, Inc LLC., had an Application Store known as the Google Play Store where various third-party application developers could make their applications available to users. Ambassador Ginsberg further knew that Google had terms of service and policies related to the use of the applications available through the Google Play Store. Ambassador Ginsberg relied on Google to comply with its policies and terms of service when deciding to purchase his Samsung Galaxy Express.
- 5. Ambassador Ginsberg has had a career that has placed him in the public spotlight numerous times through his work as a White House liaison for the Secretary of State, as a Deputy Senior Advisor to the President for Middle East Policy, as a United States Ambassador to Morocco, and for his numerous appearances in U.S. and global publications and news shows.

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- 6. Ambassador Ginsberg was raised in Israel and has addressed Jewish groups in the United States and throughout the Arab world on the importance of Judaism and Israel. Ambassador Ginsberg has been a member of and involved with the Beth El synagogue in Bethesda, Maryland for decades and other synagogues in Montgomery County, Maryland.
- 7. As the first Jewish ambassador to an Arab country from the U.S., Ambassador Ginsberg has been subjected to two assassination attempts due to his religious beliefs held as a United States Ambassador.
- 8. Ambassador Ginsberg created the Coalition for a Safer Web to compel social media platforms to end their tolerance of anti-Semitism and their enabling of extremist groups to operate with impunity over social media.
- 9. Plaintiff Coalition for a Safer Web ("CSW") is a 501(c)(3) organization with its principal place of business located in Washington, D.C. CSW employs Ambassador Ginsberg and reimburses him for his professional use of his Samsung Galaxy Express. At this time, these costs are being accrued by CSW, and Ambassador Ginsberg must use his own money to pay the bill while he awaits reimbursement. CSW has an obligation to pay these accrued costs when funds become available and exist as a liability of the company.
- 10. Defendant Google, Inc LLC. ("Google") is a California corporation headquartered in Mountain View, California, and has its principal place of business in California. At all times relevant to this action, Defendant Google was directly engaged, and is currently engaged, with the marketing, promotion, management, and distribution of apps in their Google Play Store and the business of marketing, promoting, distributing, and selling smartphones and computers within California and across the United States. Defendant Google did so with the reasonable expectation that their products and apps would be used across the United States.

JURISDICTION AND VENUE

- 11. Defendant Google is a California corporation, headquartered in Mountain View, California, and has its principal place of business in California.
- 12. At all times relevant to this action, Defendant Google was directly engaged, and is currently engaged, with the marketing, promotion, management, and distribution of applications

on the Google Play Store and the business of marketing, promoting, distributing, and selling products such as Android smartphones, tablets, smartwatches, and computers within California and across the United States with the reasonable expectation that their products and apps would be used across in the United States.

- 13. Plaintiff Marc Ginsberg ("Ambassador Ginsberg") is a citizen of the state of Maryland and is the owner of a Samsung Android smartphone, which he obtained for personal and professional use. As a consequence of purchasing the Samsung Android Phone, Ambassador Ginsberg and Google entering into an agreement concerning the terms of use of the Android operating system on the phone. Ambassador Ginsberg has suffered damages through his purchase of his Samsung and is suffering from negligent infliction of emotional distress in an amount that exceeds \$75,000. Furthermore, Ambassador Ginsberg seeks to enjoin Google from allowing Telegram to be available in the Google Play Store in violation of Google's policies and terms of service.
- 14. Plaintiff Coalition for a Safer Web ("CSW") is a 501(c)(3) organization with its principal place of business in Washington, D.C., and is responsible for reimbursing Ambassador Ginsberg for his use of his Samsung for business use. At this time, these costs are being accrued by CSW, and Ambassador Ginsberg must use his own money to pay the bill while he awaits reimbursement. CSW has an obligation to pay these accrued costs when funds become available and exist as a liability of the company.
- 15. Jurisdiction in federal court is proper pursuant to 28 U.S.C. § 1332 as Plaintiffs Ambassador Ginsberg and CSW are citizens of different states as Defendant Google and the amount in controversy exceeds \$75,000.
- 16. This Court has supplemental jurisdiction over Plaintiffs' state law claims pursuant to 28 U.S.C. § 1367.
- 17. Venue is proper in the Northern District of California pursuant to 28 U.S.C. § 1391 as Defendant may be found in or transacts business in this district and a substantial part of the events giving rise to Plaintiffs' claims occurred and continue to occur in this district.

1 2 18. 3 smartphones.1 4 19. 5 20. 6 7 21. 8 9 22. 10 11 23. 12 13 24. 25. 14 15 16 26. 17 18 19 acquisition-884194/ 20 21 play-history-754989/ 22 23 24 andrioid-users-in-the-us/ 25 26

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FACTS CONCERNING DEFENDANT GOOGLE, INC LLC.

- 18. On July 11, 2005, Google purchased Android, an operating system for smartphones.¹
- 19. On March 6, 2012, Google launched the Google Play Store, available on all Android devices, including Ambassador Ginsberg's device.²
 - 20. In 2019, Google sold an estimated 7.2 million smartphones.³
- 21. It is estimated that, as of 2020, there are 127.8 million Android smartphone users in the United States, and that number has increased to 130.6 million in 2021.⁴
- 22. Since 2015, Samsung smartphones, which are supported by the Android operating system and offer the Google Play Store, have been priced anywhere from \$399+ to \$1999+.5
- 23. In 2019, Google sold 17 million Google Chromebooks globally, which was estimated to have increased to 20 million in 2020.⁶
 - 24. Google Chromebooks are priced anywhere from \$200+ to \$649+.
- 25. One of the principal reasons why consumers such as Ambassador Ginsberg purchase Google products is because of the Google Play Store and the apps contained therein.
- 26. Google has established terms of use and development guidelines for the use of theirits products and the Google Play Store. Consumers, such as Ambassador Ginsberg, are

¹ Google's Acquisition of Android: https://www.androidauthority.com/google-android-acquisition-884194/

 $^{^2}$ History of Google Play Store: https://www.androidauthority.com/android-market-google-play-history-754989/

³ Google Sales: https://arstechnica.com/gadgets/2020/06/idc-google-outsells-oneplus-with-7-2-million-pixel-smartphones-in-2019/

⁴ Android Smartphone Users: https://www.statista.com/statistics/232786/forecast-of-andrioid-users-in-the-us/

⁵ Samsung Prices: https://www.androidauthority.com/samsung-galaxy-s-prices-1192063/

 $^{^6\,}ChromeBook\,Sales:\,https://www.statista.com/statistics/749890/worldwide-chromebook-unit-shipments/$

⁷ ChromeBook Prices: https://www.laptopmag.com/articles/chromebook-buying-advice

expected to comply with the terms of service and guidelines. Furthermore, as part of their purchase and use of Google products, consumers such as Ambassador Ginsberg are entitled to reasonably rely on Google to comply with its own policies and guidelines.

- 27. In particular, Google requires that applications such as Telegram must go through a review process and comply with specific guidelines before becoming available on the Google Play Store. Google publishes these review guidelines. *See* Exhibit "A."
- 28. Specifically, concerning the Telegram application, Google has allowed Telegram to be distributed through the Google Play Store knowing that Telegram (1) does not comply with Google's developer guidelines and (2) that Telegram is routinely used to violate California's hate speech law, California Penal Code § 422.6.

FACTS CONCERNING TELEGRAM

- 29. Telegram was founded by CEO Pavel Durov and is currently based in Dubai after leaving Russia, Berlin, London, and Singapore due to local IT regulations.⁹
- 30. Defendant Google allows the Telegram Messenger app access to its App Store. On Defendant Google's Google Play Store, the Telegram Messenger app has 6,899,400 total reviews with an average 4.5-star average rating.¹⁰
- 31. Defendant Google allows the Telegram Messenger app to be downloaded for smartphones and Chromebooks.¹¹

⁸ Google Developer Program Policy: https://support.google.com/googleplay/android-developer/answer/10355942?hl=en&visit_id=637470329267552178-2461642293&rd=1

⁹ About Telegram: https://www.rbth.com/science-and-tech/333299-all-you-need-to-know-about-telegram

Telegram Google Play Preview:
 https://play.google.com/store/apps/details?id=org.telegram.messenger&hl=en_US&gl=US
 https://play.google.com/store/apps/details?id=org.telegram.messenger&hl=en_US&gl=US
 Id. [Reviews]

https://play.google.com/store/apps/details?id=org.telegram.messenger&hl=en_US&gl=US

¹³ Google Play Store Preview:

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1	33. According to Telegram's website, "Telegram is a cloud-based mobile and desktop		
2	messaging app with a focus on security and speed." ¹⁴ Further, as per their website, Telegram claims		
34567	 Be "so simple you already know how to use it." Have messages that are heavily encrypted that "can self-destruct." Allow users to access chats from multiple devices. Deliver messages "faster than any other application." Have no limits on the size of user's media and chats. Keep messages safe from "hacker attacks." Allow groups that can hold up to 200,000 members.¹⁵ 		
8	34. In addition to creating groups for up to 200,000 people, Telegram allows users to		
9	create channels to broadcast to unlimited audiences. 16		
10	35. Telegram claims to be "for everyone who wants fast and reliable messaging and		
11	calls" and allows users to create "[p]ublic groups [that] can be joined by anyone and are powerful		
12	platforms for discussions and collecting feedback."17		
13	36. Telegram allows users to "share an unlimited number of photos, videos and files		
14	(doc, zip, mp3, etc.) of up to 2 GB each."18		
15	37. Telegram draws many users who use their devices and Telegram's services to		
16	promote and/or engage in illegal activity. In fact, Telegram's FAQ includes the following		
17 18 19 20 21	language: Q: There's illegal content on Telegram. How do I take it down? A: All Telegram chats and group chats are private amongst their participants. We do not process any requests related to them. 19		
22			
23	14 Telegram Website: Telegram.org		
24	¹⁵ Id. [telegram home]		
25	¹⁶ Id. [FAQs]		
26	17 Id [FAOs]		
27	18 Id. [FAOs]		
28	¹⁹ Id. [FAQs]		

- 38. Additionally, in response to the question "[w]hat are your thoughts on internet privacy?" Telegram's FAQ states, in pertinent part:
 - At Telegram we think that the two most important components of Internet privacy should be instead:
 - o Protecting your private conversations from snooping third parties, such as officials, employers, etc.
 - o Protecting your personal data from third parties, such as marketers, advertisers, etc.
 - This is what everybody should care about, and these are some of our top priorities. Telegram's aim is to create a truly free messenger, without the usual caveats.²⁰
- 39. Telegram FAQs claims the following in response to a question regarding third-party takedown requests:

"Our mission is to provide a secure means of communication that works everywhere on the planet. To do this in the places where it is most needed (and to continue distributing Telegram through the App Store and Google Play), we have to process legitimate requests to take down illegal *public* content (e.g., sticker sets, bots, and channels) within the app. For example, we can take down sticker sets that violate intellectual property rights or porn bots." (emphasis added)

"Please note that this does not apply to local restrictions on freedom of speech. For example, if criticizing the government is illegal in some country, Telegram won't be a part of such politically motivated censorship. This goes against our founders' principles. While we do block terrorist (e.g. ISIS-related) *bots and channels*, we will not block anybody who peacefully expresses alternative opinions." (emphasis added)

- 40. While the above information applies to public channels, such information does not apply to private groups containing upwards of 200,000 individuals. As for this data, Telegram provides the following information:
 - Secret chats use end-to-end encryption, thanks to which we don't have any data to disclose.
 - To protect the data that is not covered by end-to-end encryption, Telegram uses a distributed infrastructure. Cloud chat data is stored in multiple data centers around the globe that are controlled by different legal entities spread across different jurisdictions. The relevant decryption keys are split into parts and are never kept in the same place as the data they protect. As a result, several court orders from different jurisdictions are required to force us to give up any data.
 - Thanks to this structure, we can ensure that no single government or block of likeminded countries can intrude on people's privacy and freedom of expression. Telegram can be forced to give up data only if an issue is grave and universal enough to pass the scrutiny of several different legal systems around the world.
 - To this day, we have disclosed 0 bytes of user data to third parties, including governments.

²⁰ Id. [FAQs]

²¹ Id. [FAQs]

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²² Id. [FAQs]

- Telegram groups are ideal for sharing stuff with friends and family or collaboration in small teams. But groups can also grow very large and support communities of up to 200,000 members. You can make any group public, toggle persistent history to control whether or not new members have access to earlier messages and appoint administrators with granular privileges. You can also pin important messages to the top of the screen so that all members can see them, including those who have just joined.
- Channels are a tool for broadcasting messages to large audiences. In fact, a channel can have an unlimited number of subscribers.²²
- Since its launch in 2013, Telegram has been ridiculed for facilitating 41. voices of violence and extremism.
- 42. Most recently, in the wake of George Floyd's killing, Telegram has played an essential role in threatening, encouraging, and coordinating racist and anti-Semitic violence.
- 43. CSW issued several press releases bringing the real and imminent dangers of Telegram to the attention of Google.
- 44. On June 3, 2020, CSW issued a press release, revealing a torrent of extremist incitement, notably anti-Semitic and anti-African American content on Telegram, stemming from white supremacist/ Neo-Nazi communications in the wake of the George Floyd murder and the resulting global protests.²³
- 45. The CSW uncovered encrypted capacity by extremist fringe groups to direct violence, including looting, where police presence is minimal.
- 46. On June 18, CSW issued a second Telegram related press release demonstrating representational evidence that Telegram served as a communications channel for the Russian government and affiliated Neo-Nazi and white nationalist groups, sowing misinformation and racial division in the United States and Europe to provoke African American-on-Jew violence.²⁴
- 47. Further on July 30, 2020, Ambassador Ginsberg sent on behalf of CSW a letter to Sundar Pichai, CEO of Google, calling on Google to (temporarily) de-platform the Telegram app

²³ June 03, 2020 – CSW Demands Action Against the TELEGRAM White Nationalist/Anti-Semitic/Anti-Black Riot Incitement App.

²⁴ June 18, 2020 – TELEGRAM App is the Misinformation "Super Spreader" to Foment U.S. Racial Division & Violence.

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from Google's Play Store, reiterating the seriousness of Telegram's role in inciting extremist violence.²⁵ See Exhibit "B"

- 48. Telegram is currently the most utilized messaging app among extremists who are promoting violence in the United States. Telegram has been deemed "extremists' app of choice" by POLITICO.²⁶
- 49. For years, anti-black and anti-Semitic groups have openly utilized Telegram with little or no content moderation by Telegram's management. Despite warnings from CSW and other organizations, extensive media coverage, legal warnings, and other attention that Google is providing an online social media platform and communication service to hate groups, Google has not taken any action against Telegram comparable to the action it has taken against Parler to compel Telegram to improve its content moderation policies.
- 50. Speech that carries a credible threat of violence against a person or a group based on race or religion is a criminal offense in California. See California Penal Code § 422.6.
 - 51. Telegram promotes extremist conduct in violation of both state and federal law.
- 52. Telegram currently serves as the preferred Neo-Nazi/white nationalist communications channel, fanning anti-Semitic and anti-black incitement during the current wave of protests across America.
- 53. Telegram continues to enable extremist incitement in its platform, promoting political violence as extremist groups and individuals migrate to Telegram following Google Play's suspension of Parler.
- 54. Telegram has and continues to be used as a channel to cultivate and maintain an image of brutality and to instill great fear and intimidation by disseminating videos and images of numerous threats to kill, images depicting and encouraging racist and anti-semantic violence, and dehumanizing certain groups of people.

²⁵ June 24, 2020 – TELEGRAM APP'S ROLE INCITING EXTREMIST VIOLENCE

²⁶ Alexandra S. Levine, "Telegram Surfaces as Preferred app of Extremist Rioters," Politico (June 4, 2020), https://www.politico.com/newsletters/morning-tech/2020/06/04/telegramsurfaces-as-preferred-app-of-extremist-rioters-788230

55. In the wake of the murder of George Floyd, these abhorrent postings inciting and encouraging violence have become more frequent, explicitly threatening people of color and Jewish people.

56. On September 28, 2020, a telegram user under the account name "N**** and Heeb Crime Report" posted a photo of a woman holding a sign that reads "Kill Black People."



57. The same account also posted the below image of a well-known climate change activist photoshopped to appear to be holding a sign that reads "Kill all n***** for climate."



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white man next to a dead and dismembered African American person with a caption that reads "The only thing n^{******} understand are pain and fear."

Noger and Herb Crime Report

Noger and Herb Crime Report

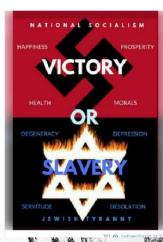
Noger and Herb Crime Report

NOTING
WILL
NOT
REMOVE
THEM

"The Only Things Niggers
Understand are
Pain and Fear."

Further, the same account posted an image (inserted below) depicting a

- 59. In addition to racist posts encouraging and violence against African American people, there are also anti-Semitic posts used to threaten and promote violence against people of the Jewish faith.
- 60. Below are some examples of anti-Sematic postings encouraging and, in some cases, directly threatening violence against Jews:





We will finish what you started.



61. Telegram further engaged in the facilitation of anti-Semitic and anti-black extremism and violence during the Black Lives Matter ("BLM") protests throughout the summer of 2020.

- 62. Telegram has been used to cultivate and maintain an image of brutality, to instill great fear and intimidation by posting images and videos encouraging racist and anti-Semitic killings.
- 63. Telegram's media platform and services provide tremendous utility and value to racist and anti-Semitic groups as a tool to connect its members and to facilitate these group's ability to communicate, recruit members, plan and carry out attacks, and strike fear in its enemies.
- 64. These have groups relied on Telegram as an essential tool to facilitate and carry out their terrorist activity, including the United States Capital attack on January 6, 2021.
- 65. Telegram was used to coordinate and incite extreme violence before the inauguration of President-Elect Joe Biden on January 17, 2021. Some users called on followers to abandon plans for a second protest in Washington in favor of surprise attacks nationwide.²⁷
- 66. One Telegram message on a far-right channel called "Boogaloo Intel Drop" told followers to "get a feel for your local area and get your friends together." The message encouraged other Telegram users to find others who are outraged about the death of Ashli Babbitt, who was shot by a police officer while storming the Capitol. The posting further read: "No, we're not going to tell you 'show up on XX day and do XX,' which would risk alerting authorities," the message continues, advising followers to "have some damn ingenuity and autonomy."
- 67. The following image contains a caption that reads: "When democracy is destroyed: refuse to be silenced; armed march on Capitol Hill & all state capitals. January 17th, 2021 @ 12:00pm"

 $^{^{27}\} https://www.washingtonpost.com/national-security/far-right-violent-plansinauguration/2021/01/14/15668f16-567d-11eb-a817-e5e7f8a406d6_story.html$

²⁸ Id.



- 68. In this case, Telegram is being used to threaten the United States Government specifically.
- 69. In addition to postings to incite violence and spread hate, Telegram also serves as a platform to purchase and sell illegal substances.
- 70. Below is a posting offering for sale and prices of illegal and controlled substances such as LSD, acid, and cocaine pills.

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71. Telegram, as a platform, is continuing to grow. As of January 12, 2020, at 12:20, Telegram surpassed 500 million active users. In the past 72 hours alone, more than 25 million new users worldwide joined Telegram.²⁹

FIRST CAUSE OF ACTION Negligent Infliction of Emotional Distress

- 72. The allegations set forth in all previous paragraphs of the complaint are incorporated by reference as if fully set forth herein.
- 73. Defendant Because Ambassador Ginsberg purchased Apple's iPhone, Google owes a duty of reasonable care to ensure that their services are not used as a means to inflict religious and racial intimidation.
 - 74. Defendant currently offers the Telegram app on the Google Play Store.
- 75. Telegram hosts many users who openly identify as Neo-Nazis and White Supremacists.
- 76. The Telegram app has been used on numerous occasions by White Supremacists and Neo-Nazis to plan, incite and implement anti-Semitic terror plots.
- 77. Neo-Nazi and White Supremacists used the Telegram app to coordinate a campaign to spread misinformation during the summer 2020 Black Lives Matter protests. The goal of this misinformation campaign was to foment African American on Jewish violence.
- 78. Because Android devices some of the most popular brands of smartphones in the world, it is reasonable to infer that a substantial number of individuals that used the Telegram app to foment racial terror did so by downloading the app from the Google Play Store.
- 79. Telegram has become so well known as a source of racial terror plots that the app is often referred to as "Terrorgram." Because of this high level of notoriety, Defendant Google knew or should have known their Google Play Store was being used to download the Telegram app for terroristic purposes.

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²⁹ Posting showing user stats, https://t.me/OhioProudBoys/864

1	80.	Defendant breached their duty by continuing to host Telegram on the Google Play	
2	Store despite Defendant's knowledge that Telegram was being used to incite violence, includin		
3	violence against African Americans and Jews.		
4	81.	Ambassador Ginsberg is a Jewish person whose professional work requires him to	
5	maintain a pr	resence in the public eye.	
6	<u>82.</u>	Ambassador Ginsburg is aware that Telegram is used to incite violence and was	
7	terrified for his safety during the Capitol riots of January 2021.		
8	<u>83.</u>	82. As a result of this Anti-Semitic campaign coordinated on the Telegram app,	
9	Ambassador	Ginsberg is forced to live in apprehension of religiously motivated violence being	
10	perpetrated against him.		
11	<u>84.</u>	83. Ambassador Ginsberg's fear of religious violence has caused him substantial	
12	emotional harm, including depression and anxiety.		
13	<u>85.</u>	84. Despite having an awareness of the racial and religious incitement planned,	
14	coordinated,	and implemented through Telegram, Defendant continues to host Telegram on the	
15	Google Play Store.		
16	<u>86.</u>	85. By continuing to host Telegram on the Google Play Store, Defendant facilitates	
17	religious thre	eats against him and his family that has have caused Ambassador Ginsberg to fear for	
18	his life.		
19	<u>87.</u>	86. It was foreseeable to Google that by allowing Telegram to continue to be	
20	available on t	the Google Play Store, Google's conduct could lead to fear of violence by individuals,	
21	such as Ambassador Ginsberg.		
22	<u>88.</u>	87. By failing to remove Telegram from the Google Play Store, Defendant has	
23	proximately	caused Ambassador Ginsberg's emotional distress.	
24	<u>89.</u>	88. Plaintiff Ambassador Ginsberg has suffered injuries in an amount that exceeds	
25	\$75,000.		
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SECOND CAUSE OF ACTION 1 (Violation of the "Unfair" Prong of the UCL, California Business and 2 Professions Code § 17200 et seq.) 3 90. 89. The allegations set forth in all previous paragraphs of the complaint are 4 incorporated by reference as if fully set forth herein. 5 90. The UCL defines unfair business competition to include any "unlawful, unfair 91. 6 or fraudulent" act or practice, as well as any "unfair, deceptive, untrue or misleading" advertising. 7 Cal. Bus. & Prof. Code § 17200. 8 91. A business act or practice is "unfair" under the UCL if the reasons, 92. 9 justifications, and motives of the alleged wrongdoer are outweighed by the gravity of the harm to 10 the alleged victims. 11 93. 92. Defendant's App developer guidelines forbid the following content from the 12 Google Play Store:³⁰ 13 Hate Speech: We don't allow apps that promote violence, or incite hatred against individuals or groups based on race or ethnic origin, religion, disability, age, 14 nationality, veteran status, sexual orientation, gender, gender identity, or any other characteristic that is associated with systemic discrimination or marginalization. Apps 15 which contain EDSA (Educational, Documentary, Scientific, or Artistic) content related to Nazis may be blocked in certain countries, in accordance with local laws and 16 regulations. o Here are examples of common violations: Content or speech asserting that a 17 protected group is inhuman, inferior or worthy of being hated. Apps that contain hateful slurs, stereotypes, or theories about a protected 18 group possessing negative characteristics (e.g. malicious, corrupt, evil, etc.), or explicitly or implicitly claims the group is a threat. 19 Content or speech trying to encourage others to believe that people should be hated or discriminated against because they are a member of a protected group. 20 Content which promotes hate symbols such as flags, symbols, insignias, paraphernalia or behaviors associated with hate groups. 21 **Violence:** We don't allow apps that depict or facilitate gratuitous violence or other dangerous activities. Apps that depict fictional violence in the context of a game, such 22 as cartoons, hunting or fishing, are generally allowed. • Here are some examples of common violations: 23 Graphic depictions or descriptions of realistic violence or violent threats to any person or animal. 24 **Terrorist Content:** We do not permit terrorist organizations to publish apps on Google Play for any purpose, including recruitment. We don't allow apps with content related 25 to terrorism, such as content that promotes terrorist acts, incites violence, or celebrates terrorist attacks. If posting content related to terrorism for an educational, documentary, 26 27 ³⁰ See Exhibit "A" 28

- Generating and distributing content expressing degradation and hatred of various racial and religious groups, particularly African Americans and Jewish people.
- Generating and distributing content that contains explicit exhortations to commit violence against various racial and religious groups, particularly African Americans and Jewish people.
- Planning and recruiting participants for acts of racial and religious based terrorism.
- Planning and recruiting participants in terrorist operations aimed at undermining the institution of United States elections and overturning the results of the 2020 United States Presidential election.
- Providing logistical support for participants of acts of terrorism.
- 98. 97. The developers of Telegram have not undertaken any meaningful actions to curb these flagrant, systematic, and continuous violations of Defendant's app guidelines by Telegram users.
- 99. 98.—The aforementioned violations of Defendant's app guidelines are well known and have been widely reported by international media outlets since 2013. Defendant is therefore aware of Telegram's breaches of their app guidelines.
- 100. 99. Despite having an awareness of Telegram's violations of the Google app guidelines, Defendant has not removed Telegram from the Google Play Store, nor has it undertaken any action to compel Telegram to come into compliance with the app guidelines.
- <u>101.</u> <u>100.</u> Defendant directly benefits from Telegram through information sharing agreements, advertising revenue, and sales of devices to run Telegram.
- <u>102.</u> <u>101.</u> Ambassador Ginsberg purchased and uses a Samsung Galaxy Express for personal and professional purposes related to his work for CSW. Ambassador Ginsberg is to be reimbursed for all phone and data costs associated with his work with CSW.
- 103. 102. Ambassador Ginsberg premised his purchase and use of a Samsung Galaxy Express for personal and CSW purposes on an expectation that Defendant would enforce their app guidelines. A portion of the cost of the Samsung Galaxy Express was related to the benefits provided under the terms of service and policies of Google.
- 104. At the time Ambassador Ginsberg purchased the Samsung Galaxy Express, he was unaware of the relationship between Telegram and Google and was unaware that Google was allowing Telegram to be present on the Play Store despite not complying with Google's terms of service and policies.

105. 103. Defendant has violated the "unfair" prong of the UCL by not following their own policies and allowing Telegram to be downloaded despite the aforementioned violations of Google's guidelines.

- 106. 104. These acts and practices were unfair because they caused Ambassador Ginsberg to falsely believe that Google would comply with its own policies and terms of service. As a result, reasonable consumers, including Ambassador Ginsberg, were induced, in part, to purchase Google's products believing that Google would not allow Telegram on the Google Play Store once becoming aware of the extent of Telegram's use violating Google's policies and guidelines.
- <u>107.</u> <u>105.</u> Defendant's failure to enforce their own guidelines against Telegram has caused Ambassador Ginsberg and CSW to suffer economic loss by being deprived of a key benefit of the purchase and use of the Samsung Galaxy Express.
- 108. Part of the cost associated with Plaintiffs' transaction was related to the benefits promised under Defendant's terms of service and policies. Because Plaintiffs paid for the Samsung Galaxy Express, they have suffered an actual loss of money in not receiving benefits Plaintiffs paid for.
- 109. 106. The gravity of the harm to Ambassador Ginsberg and members of the public resulting from these unfair acts and practices outweighed any conceivable reasons, justifications, and/or motives of Google for engaging in such unfair acts and practices. By committing the acts and practices alleged above, Google engaged in unfair business practices within the meaning of California Business & Professions Code §§ 17200, et seq.
- 110. 107. Plaintiffs therefore seek injunctive relief pursuant to California Business and Professions Code § 17203 to enjoin Defendant Google to comply with its own policies and guidelines requiring Telegram to cease and desist violations or remove Telegram from the Google Play Store.
- 111. 108. Furthermore, through its unfair acts and practices, Defendant has improperly obtained money from Ambassador Ginsberg. As such, Plaintiff requests that this Court enjoin Defendants from continuing to violate the UCL as discussed herein and/or from violating the UCL

1	in the future. Otherwise, Ambassador Ginsberg and members of the general public may be		
2	irreparably harmed and/or denied an effective and complete remedy if such an order is not granted		
3	THIRD CAUSE OF ACTION		
4	(Violation of the "Unlawful" Prong of the UCL, California Business and Professions Code § 17200 et seq.)		
5			
6	112. The allegations set forth in all previous paragraphs of the complaint are		
7	incorporated by reference as if fully set forth herein.		
8	113. 110. The UCL defines unfair business competition to include any "unlawful, unfair		
9	or fraudulent" act or practice, as well as any "unfair, deceptive, untrue or misleading" advertising		
10	Cal. Bus. & Prof. Code § 17200.		
11	114. A business act or practice is "unlawful" under the UCL if it violates any other		
12	law or regulation.		
13	115. 112. California Penal Code § 422.6 states: No person whether or not acting under color of law, shall by force or threat of force.		
14 15	the free exercise or enjoyment of any right or privilege secured to him or her by the Constitution or laws of this state or by the Constitution or laws of the United States [on basis of any recognized protected class such as race or religion].		
16			
17	116. Users of Telegram have repeatedly and consistently used the app to plan and		
18	format racially motivated terrorist plots.		
19	117. Many of the Telegram users who have used the app for terroristic		
20	purposes have downloaded the app on the Google Play Store so that they may violate California		
21	Penal Code § 422.6.		
22	<u>118.</u> Google is aware that a substantial number of Telegram users use the		
23	application in violation of California Penal Code § 422.6.		
24	119. Despite knowing that Telegram is being used to commit criminal acts, Google		
25	continues to allow Telegram to be downloaded from the Google Play Store. Thus, Google's		
26	conduct aids and abets the commission of criminal acts and is itself a violation of California Pena		
27	Code § 31 and is a violation of the "unlawful" prong of the UCL.		

1	<u>120.</u> <u>Amb</u>	passador Ginsberg and C	SW have suffered economic harm as a result of	
2	Google's activities as discussed above in Count II of the complaint.			
3	<u>121.</u> 117.	-Because of its unlawful	acts and practices, Plaintiff requests that this Court	
4	enjoin Defendants	enjoin Defendants from continuing to violate the UCL as discussed herein and/or from violating		
5	the UCL in the future. Otherwise, Ambassador Ginsberg and members of the general public may			
6	be irreparably harmed and/or denied an effective and complete remedy if such an order is no			
7	granted.			
8		PRAYER	R FOR RELIEF	
9	WHEREFO	RE, Plaintiffs pray that the	is Court:	
10	(a)	Enter judgment again	st Defendants and in favor of each Plaintiff for	
11	compensatory damages in amounts to be determined at trial.			
12	(b)	Enter judgment agains	st Defendants and in favor of each Plaintiff for an	
13	injunction prohibiting the availability of Telegram through the Google Play Store unless Telegram			
14	complies with Google's policies and guidelines.			
15	(c)	Enter judgment agains	t Defendants and in favor of each Plaintiff for any	
16	and all costs sustain	ned in connection with the	prosecution of this action, including attorneys' fees.	
17	(d)	Grant such other and fu	urther relief as justice requires.	
18		<u>JURY</u>	<u>Y DEMAND</u>	
19	PLAINTIFF	FS DEMAND A TRIAL B	BY JURY ON ALL ISSUES SO TRIABLE. Respectfully Submitted,	
20			Lento Law Group P.C.	
21		251 0 2021	The Law Office of Keith Altman	
22		n ary 25<u>June 8</u>, 2021 nington Hills, MI	By: /s/ Keith Altman Keith Altman (SBN 257309)	
23			3000 Atrium Way Suite #200 Mt. Laurel, New Jersey 08054	
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28				

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